

Position: Campaign Director, Demand Justice Initiative

Location: Washington, DC

Status: Exempt, Full-time

Position Summary

Demand Justice Initiative seeks a Campaign Director to oversee the day-to-day conducting of issue campaigns, which will include communications, digital, field, and policy components. The Campaign Director will be responsible for strategizing and executing issue campaigns as we build a movement to restore the federal courts' ideological balance and legitimacy. This position reports to the Chief Counsel.

Essential Responsibilities and Tasks

- Act as lead strategist on several, high-priority initiatives, including our court reform campaign.
- Identify and cultivate relationships with allied organizations, grassroots actors, and influencers who can serve as partners on our priority initiatives.
- Devise and manage budgets for issue campaigns.
- Oversee public opinion research and message development related to these issue campaigns and development of public-facing collateral to present the most compelling intellectual and political arguments behind our key initiatives.
- Coordinate work across our communications, digital strategy, and field teams in order to ensure our campaigns are fully integrated.
- Serve as a representative of the organization at coalition convenings and public events.
- Confer with senior management on new campaign opportunities and provide input on strategic direction of the organization.
- Conduct regular progress updates and reflections throughout the campaigns to optimize our efforts.

Required Education, Experience, Knowledge, Skills and Ability

- Self-starter with natural leadership ability and experience bringing a diverse array of people together to achieve shared goals
- Strategic and creative thinker
- Strong written and verbal communication skills, with ability to translate legal concepts to a broader audience
- Detail-oriented, well-organized, and able to manage multiple projects simultaneously
- Strong interpersonal skills and ability to work well with others
- Experience working with and/or within coalitions; talent for building relationships
- Commitment to Demand Justice Initiative's mission.

Valued and Non-Essential Education, Experience, Knowledge, Skills and Ability

- An existing reserve of relationships throughout the progressive community
- Capitol Hill experience and/or experience and relationships with political decision makers

- Knowledge of the judicial nominations and/or court advocacy issue space
- Experience managing a budget and consultants
- J.D. preferred

How to Apply

Email cover letter and resume to jobs@demandjustice.org with “Campaign Director Applicant” in the subject line.

New Venture Fund Careers

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